

ABSTRACT OF THE DISCLOSURE

A point-service system is provided that can promote a circulation of the points so as to improve a value of using the points. The point-service system can be accessed by a customer who uses a terminal device via a network. The point-service system comprises a point database for recording an accumulated number of points for a customer, means for issuing a recognition code for the number of reserved points in accordance with a use request with the number of reserve points from the customer, and means for recording the issued recognition code 22a along with the number of reserve points.